



Press release

Bangkok, Thailand – 20 December 2023

NOVOTEL LIVING BANGKOK SUKHUMVIT LEGACY, A NEW CHAPTER IN URBAN LIFESTYLE HOSPITALITY OPENS ITS DOORS

Accor, a world-leading hospitality group, is pleased to introduce ‘Novotel Living Bangkok Sukhumvit Legacy,’ a contemporary extended stay concept and forward-thinking extension of the Novotel brand, in the heart of Thailand's capital. The new Novotel Living address is designed to meet the growing demand of life balance seekers in search of a home away from home while traveling, regardless of the duration of their stay.

Positioned as an urban oasis, it offers families, leisure travellers and corporate guests a relaxing space to unwind and make time for what matters most to them.



Studio Family with bunk bed at Novotel Living Bangkok Sukhumvit Legacy

“Novotel Living reflects the evolving way we travel and live today. We are seeing a growing demand for ‘bleisure’ travel, where people blend work and leisure seamlessly during longer trips. They are not just passing through destinations, they are exploring them, immersing themselves fully,” said Garth Simmons, Chief Operating Officer of Accor's Premium, Midscale and Economy Division in Asia. *“Bangkok, with its vibrant urban culture, is the perfect destination for extended stays. As a leader in the global extended stay serviced*

apartments and private rentals segments, Accor is excited to bring this home away from home experience to the city. Whether it is a short or long stay, Novotel Living Bangkok Sukhumvit Legacy will offer a new way of travel, where work-life balance takes centre stage.”

Nestled on Sukhumvit Soi 29, the property promises ease of Bangkok exploration with easy access to both Asok and Phrom Phong BTS Sky Train Stations, and the Sukhumvit MRT Station. Within easy reach are the city's local urban culture, popular shopping complexes, a forest park offering an immersive nature-in-the-city experience and the Queen Sirikit National Convention Center.

The 207 studios and suites are designed to provide a homely and relaxed experience, offering a home-away-from-home feeling with apartment-style rooms, boasting spacious suites which are equipped with a separate living area. The communal spaces are thoughtfully designed to enhance life balance, featuring amenities such as a free-form swimming pool, a modern fitness center, and a Mexican restaurant, El Santos. Playtopia is a Kid’s Club designed for the little ones to enjoy their fun time.



Playtopia



Lobby

"We are excited to welcome guests to Novotel Living Bangkok Sukhumvit Legacy," said Mr. **Richard Grandis, the General Manager.** "Our transformation reflects our commitment to providing a unique and memorable experience. We believe in creating spaces that resonate with our guests' desires for connection, relaxation, and enjoyment, however long they stay. Our team is dedicated to ensuring that every stay is special, and we look forward to becoming a preferred destination and your home away from home in Bangkok."

Novotel Living Bangkok Sukhumvit Legacy is now offering an exclusive opening offer, with rates starting from THB 2,256++ per room, per night. This promotion is valid until 31 January 2024.

For more information or reservations, please contact HB776@accor.com.com or +66 (0)2 690 1900.

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IMAGE LINK: [CLICK HERE](#)

About Novotel

Novotel Hotels, Suites & Resorts offers destination hotels designed as comforting and energizing places where guests can 'press pause' and take time to enjoy the moments that really matter. The brand's wide array of hotels, suites and resorts offer a multitude of services for business and leisure guests alike, including spacious, modular rooms with natural and intuitive design; 24/7 catering with nutritious choices; dedicated meeting spaces; attentive and proactive staff; family zones for the youngest guests; multi-purpose lobbies; and accessible fitness centers. Novotel, which has over 530 locations in more than 60 countries is part of Accor, a world leading hospitality group counting over 5,500 properties throughout more than 110 countries. Novotel is also a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

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